

# IoT Infrastructure @ CES 2025 JAN 7-10 Las Vegas NV

At the world's most impactful technology show, IoT infrastructure is gaining recognition as the systems that stand behind all connected consumer technology today. CES draws tens of thousands of visitors in high-volume IoT consumer markets like automotive, health, smart home, and smart cities. If your company sells products or services into these crucial vertical markets, you need to be at the big show! Product categories for exhibitors at IMC's **IoT Infrastructure Pavilion** include:

### Connectivity:

4G/5G cellular, low-power connectivity, satellite services.

### Hardware:

modems, gateways, SIMs, routers, antennae.

### Software:

device/connectivity management, data analysis, security.

## CES 2024 By the Numbers\*

- **138,789** total attendees.
- **62%** of attendees interested in IoT/Sensors are sr-level execs.
- **5,355 Media** attendees, 20% interested in IoT/Sensors.

### Industry attendee interest for specific vertical markets:

- 28,900 Artificial Intelligence
- 18,400 Vehicle Tech
- 17,700 IoT/Sensors
- 11,500 Fitness/Wearables
- 11,500 Digital health
- 9,400 Cybersecurity

\* CES 2024 Attendee Audit

*"Our involvement as an exhibitor in the IoT Infrastructure Pavilion at CES has played a pivotal role in advancing our business. Telit Cinterion has consistently utilized this event to forge vital connections, strengthening our standing as a leading force in western IoT and distinguishing ourselves among the top end-to-end IoT solutions providers. As a founding member of the IMC, we are privileged to actively contribute to innovation in the ever-evolving landscape of IoT."*

**Amanda Flink, Head of Marketing, Global Events and Regions, Telit Cinterion**

**LVCC NORTH HALL**

Open Exhibit Space • \$50 per sq. ft.

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