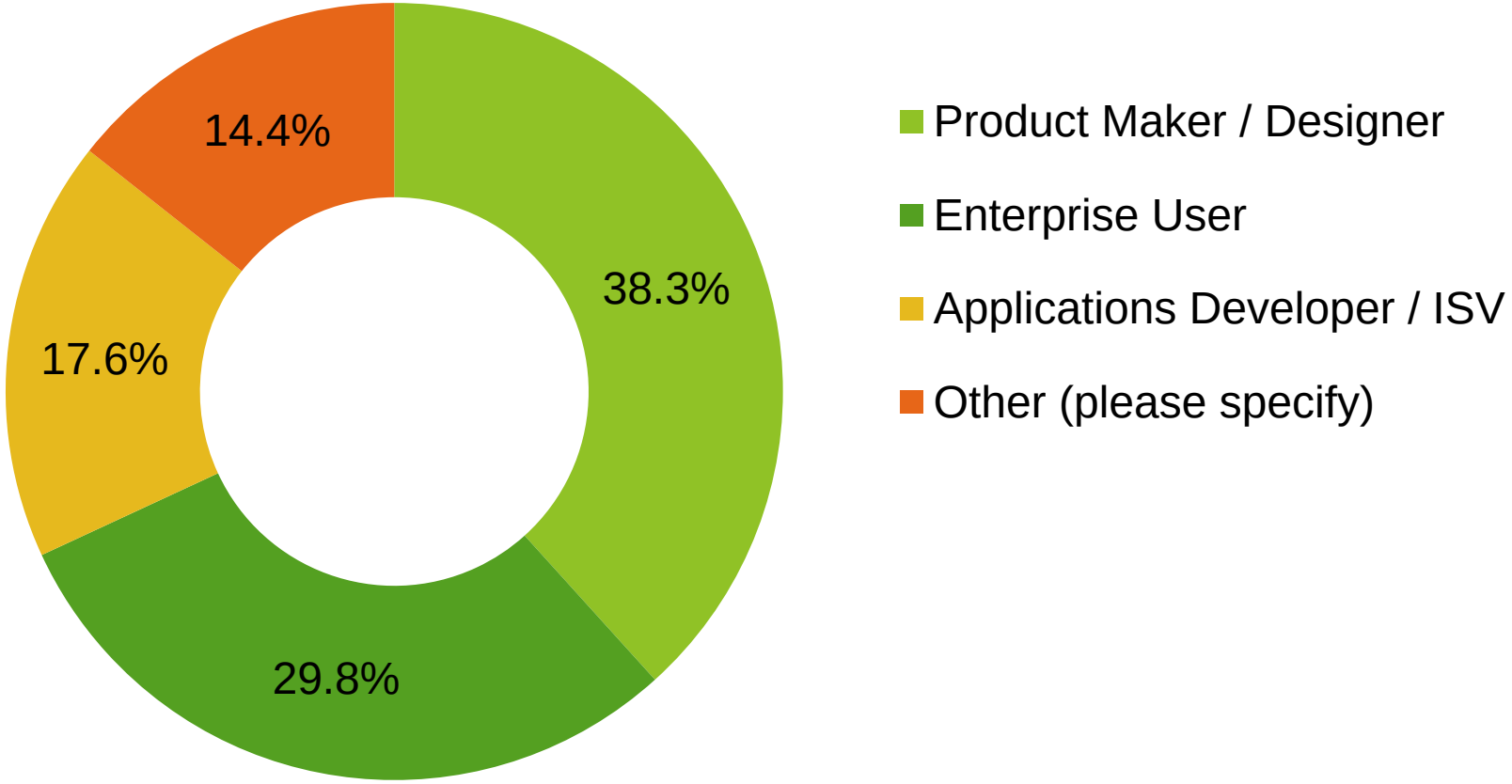
IoT Buyer's Index

March 2023 Survey

IMC Adopter Survey – Total

Q1. What is the primary focus of your company or business unit in regards to deploying your own IoT solutions? (choose one)



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IMC Adopter Survey – Total

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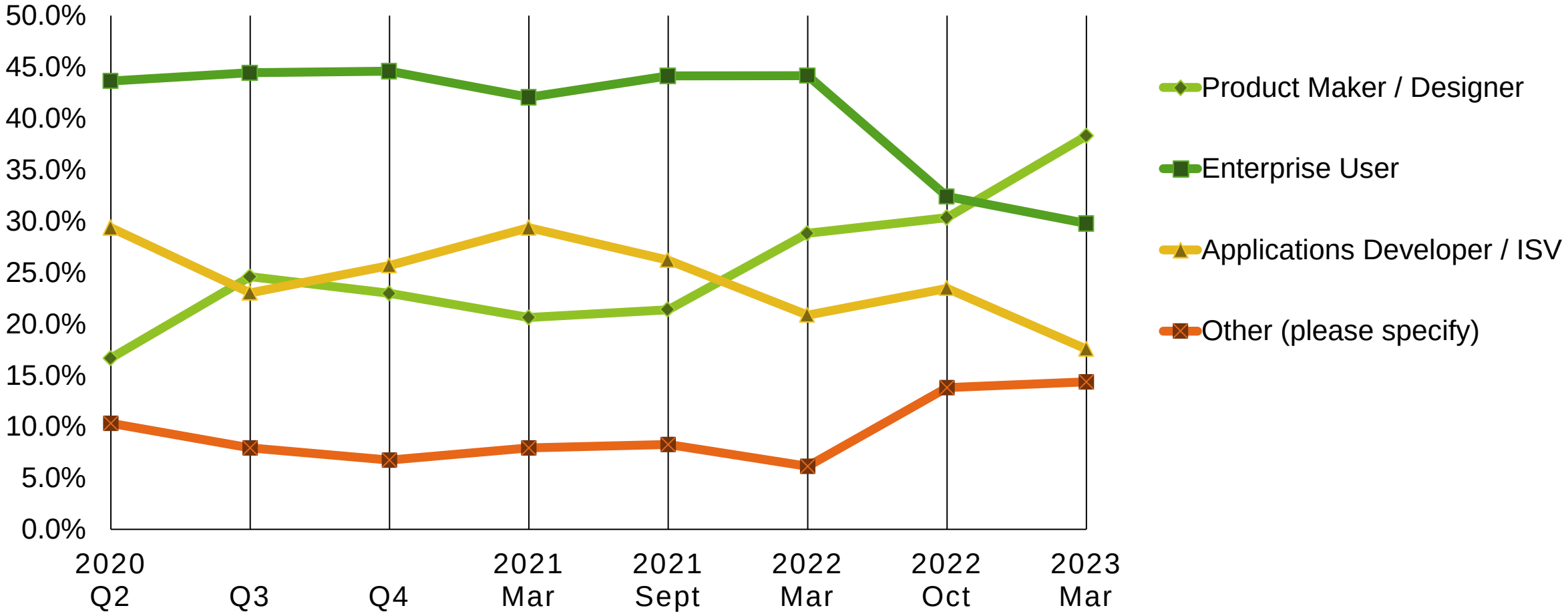

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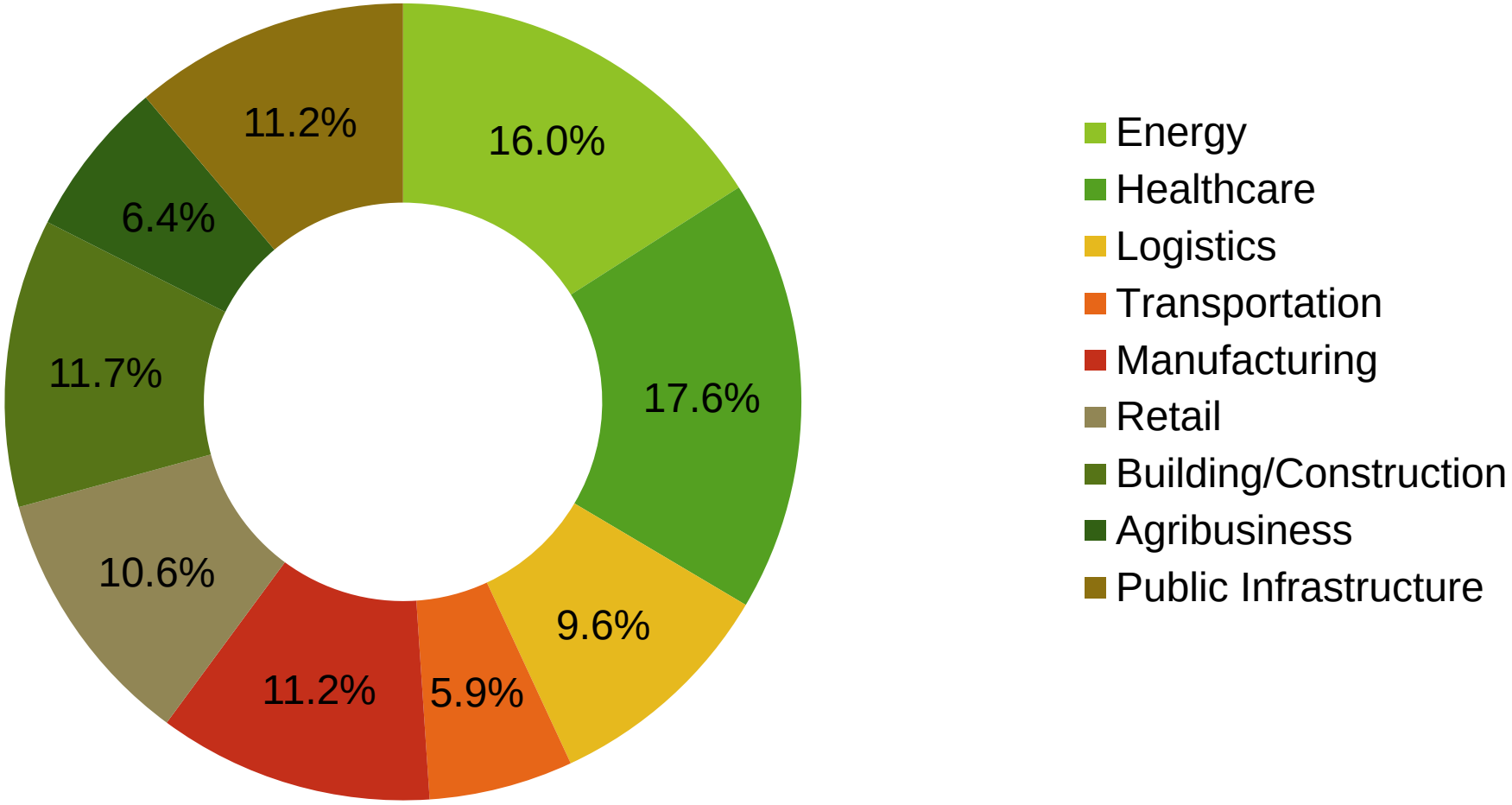
Q2. What is the primary selling market of your company or business unit? (choose one)



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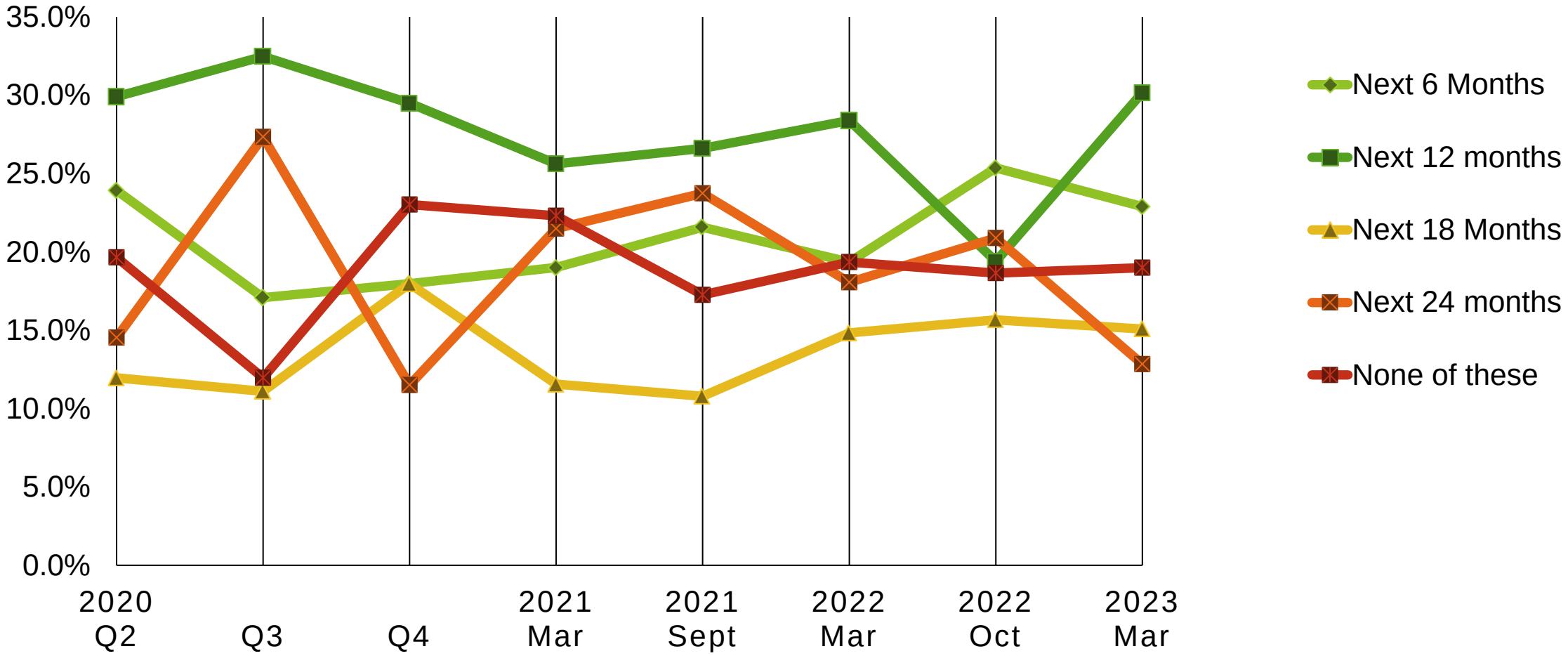
Q3. Will you make a significant investment in IoT technology/connectivity in this time frame? (choose one)



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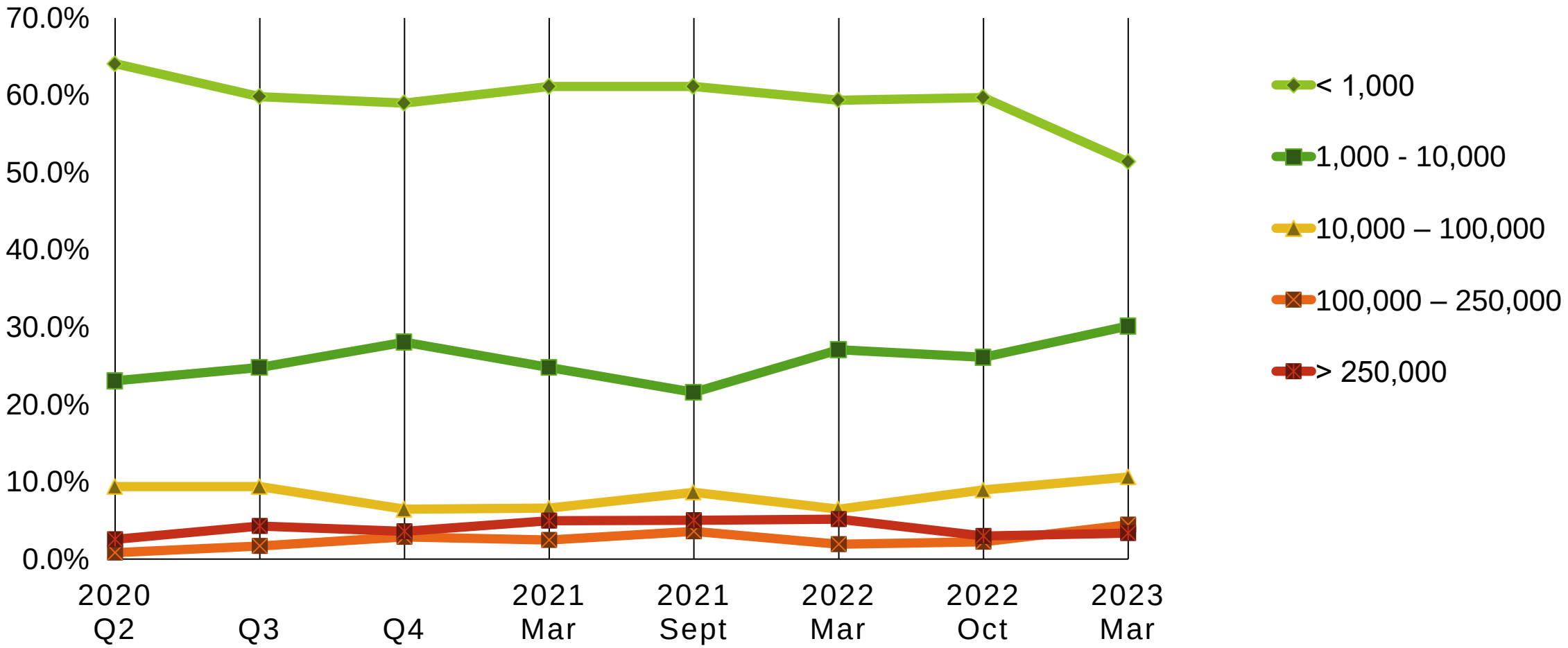
Q4. How many connected devices will your planned project deploy? (choose one)



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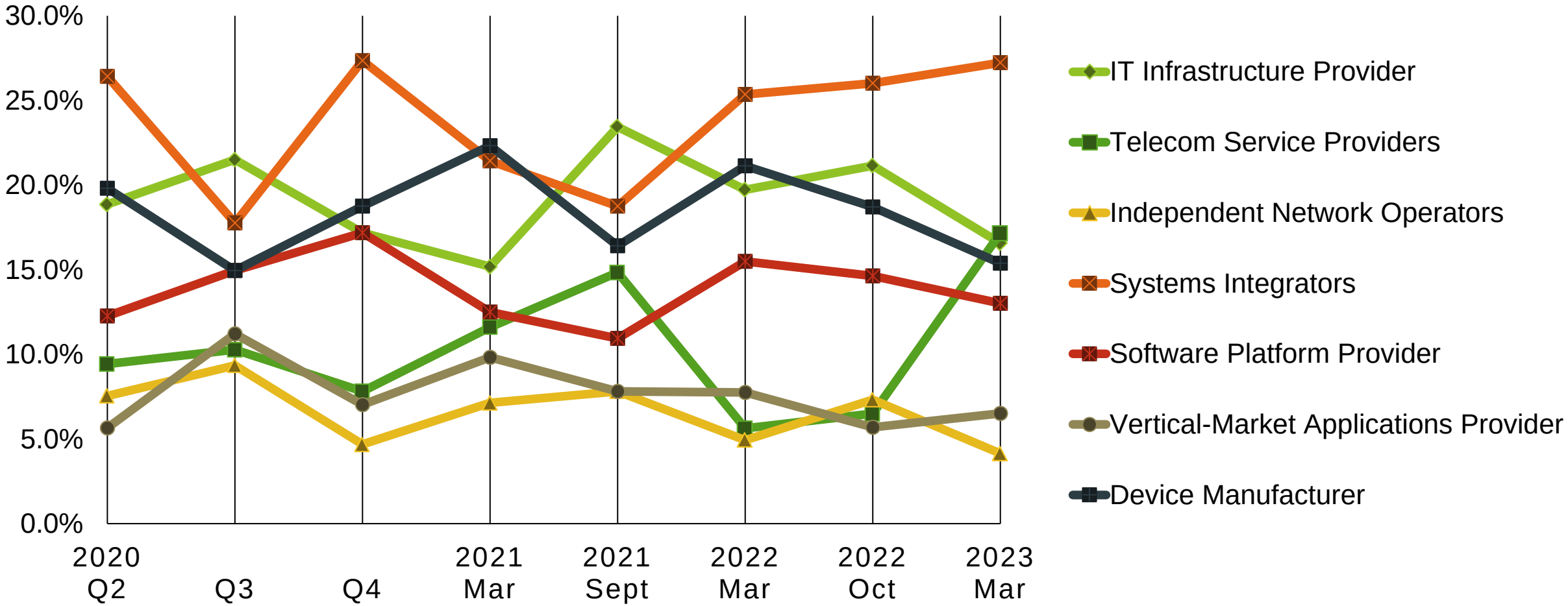
Q5. When starting an IoT deployment project, to which kind of vendor do you turn first? (choose one)



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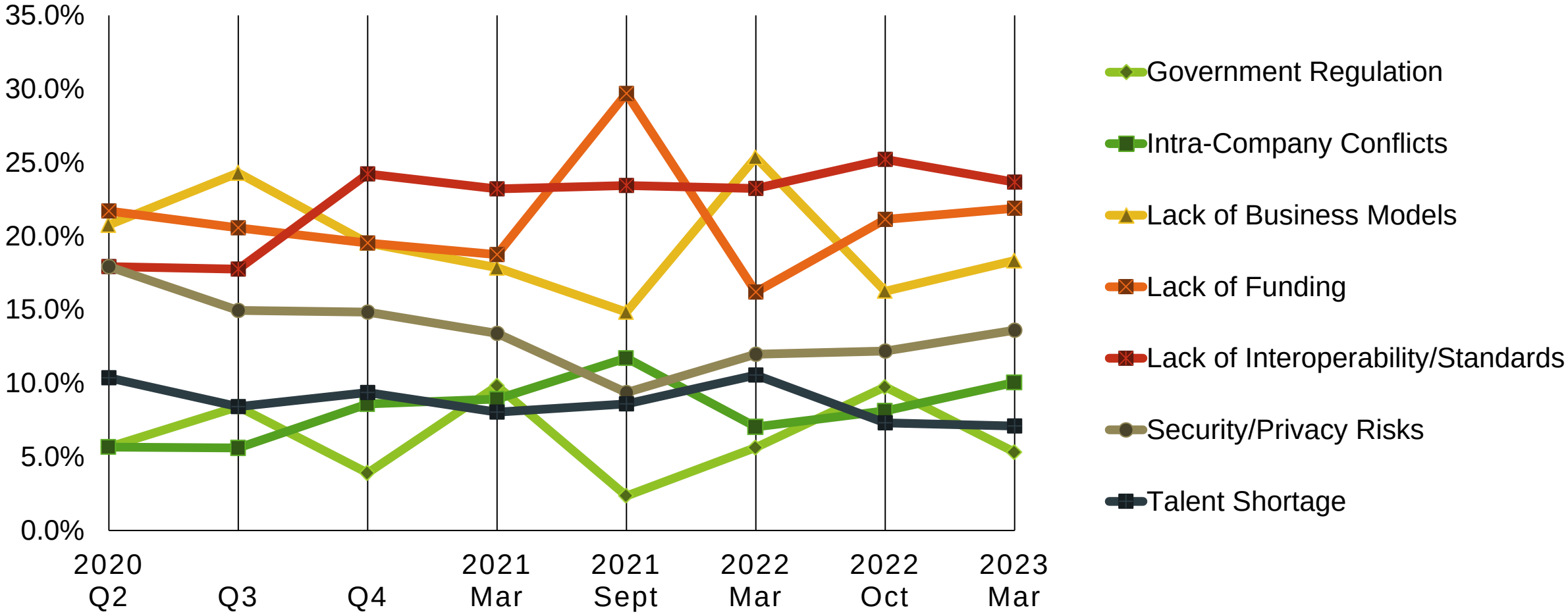
Q6. What is the biggest hurdle to your organization starting a new deployment of connected IoT devices, or increasing the number of devices you currently have?



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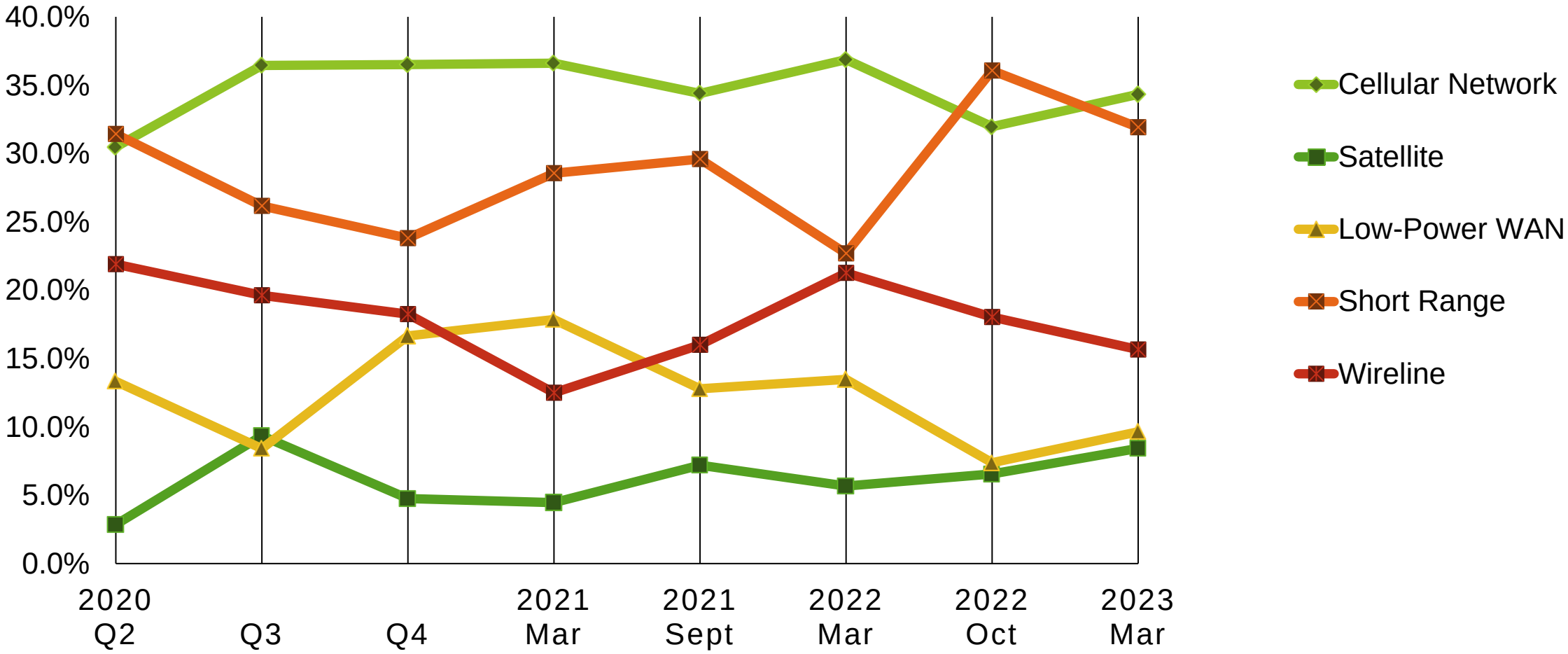
Q7. What is the primary method of connectivity for your connected devices? (choose one)



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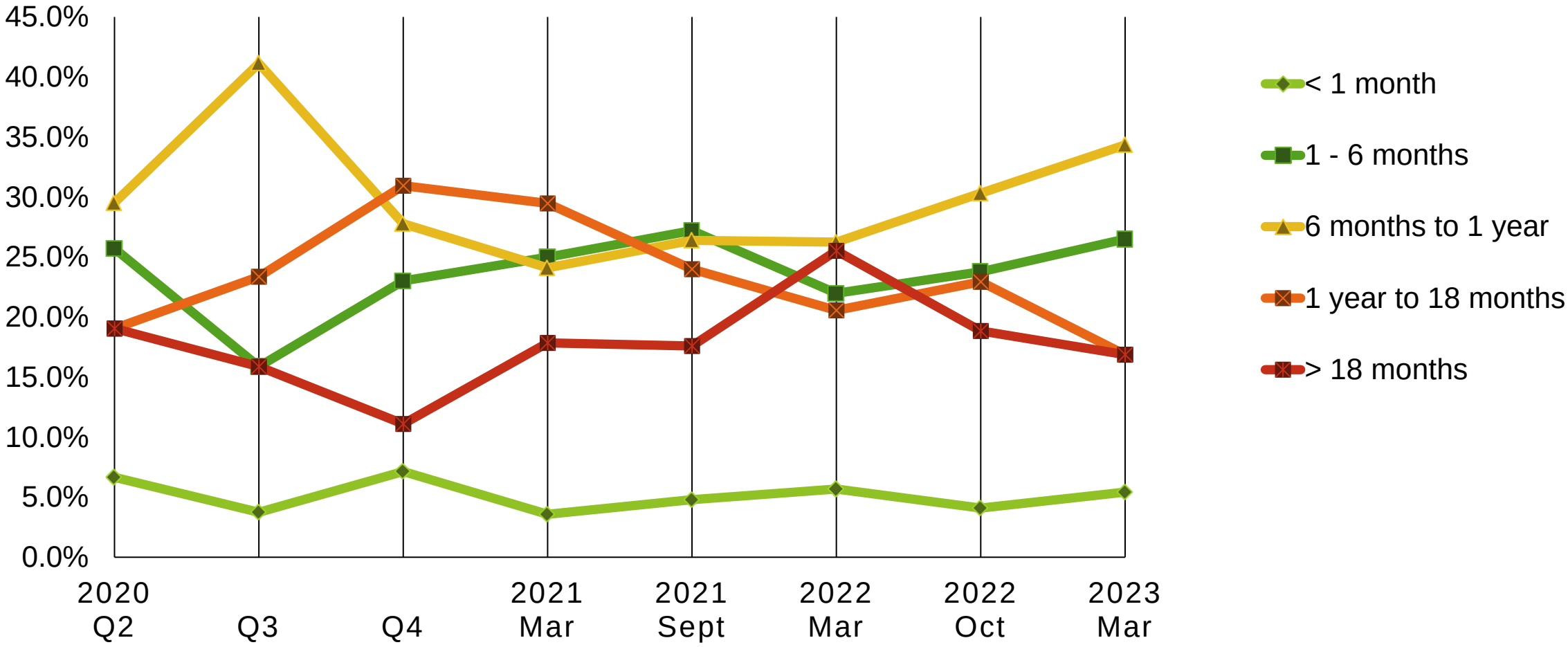
Q8. How long is the planned timeline for completion of your current or previous IoT deployment, from concept to test bed to full-scale implementation?



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