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Affiliate Member Proposal for Trade Association w/Social Media Presence

M2M Zone/IMC to provide: (ASSOC. to provide all content)	
1X	ASSOC. Affiliate Membership to the IMC to include access to the IMC's IoT Content Library, Vertical-Market Newsletters and Discussion Forums , ASSOC. logo and in-bound link to ASSOC. on Affiliate Page (IMC website only)
	Unlimited ASSOC. Case Studies on with in-bound link (IMC website only)
1X	Wweb banner (baseboard, IMC, M2M Zone, 4 weeks), scheduling required
1X	E-mail blast (M2M Zone list, 10k recipients), scheduling required
5X	LinkedIn email blast (Managers Choice) and Twitter tweets [M2M Zone 13K LinkedIn Group Members, 7000 Twitter Followers]
2X	Event listings on M2M Zone/IMC websites (4 weeks out)
	Unlimited Webinar Affiliate Sponsorship – includes logo/promotion only (see samples below)

ASSOC. to Provide: (IMC to provide all content)	
1X	Affiliate Membership to ASSOC
1x	Web banner with In-Bound Link (4 weeks out)
5X	LinkedIn email Blast and Post-Managers Choice, Twitter tweets- (4 weeks out)
2x	Event listings annually on ASSOC.-website (4 weeks out)
2X	Media/Partner Sponsorship (logo with in-bound link) for annual events