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Affiliate Member Proposal for Media Firm

M2M Zone/IMC to provide: (MEDIA to provide all content)	
1X	MEDIA Affiliate Membership to the IMC to include access to the IMC's IoT Content Library, Vertical-Market Newsletters and Discussion Forums, MEDIA logo and in-bound link to MEDIA on Affiliate Page (IMC website only)
2X	Web banner (baseboard, IMC, M2M Zone, 4 weeks), scheduling required
2X	E-mail blast (M2M Zone list, 10k recipients), scheduling required
2X	LinkedIn email blast (Managers Choice) and Twitter tweets [M2M Zone 13K LinkedIn Group Members, 2500 Twitter Followers]
2X	Event listings on M2M Zone/IMC websites (4 weeks out)

MEDIA to Provide: (IMC to provide all content)	
1X	Web banner with In-Bound Link (4 weeks out)
	LinkedIn email Blast and Post-Managers Choice, Twitter tweets - (4 weeks out)
2X	Email blast to MEDIA list
2X	Event listings annually on MEDIA-website (4 weeks out)
2X	Media/Partner Sponsorship (logo with in-bound link) for annual events