



Susan Yen, Manager of Marketing Services  
 M2M Zone/IoT M2M Council  
 +1 (781) 619.1941

### Affiliate Member Proposal for Analyst/Industry Consultant

<b>M2M Zone/IMC to provide: (ANALYST/CONSULTANT to provide all content)</b>	
<b>1X</b>	ANALYST/CONSULTANT Affiliate Membership to the IMC to include access to the IMC's IoT Content Library, Vertical-Market Newsletters and Discussion Forums , ANALYST logo and inbound link to ANALYST/CONSULTANT on Affiliate Page (IMC website only)
<b>1X</b>	Web banner (baseboard, IMC, M2M Zone, 4 weeks), scheduling required
<b>3X</b>	Linkedin email blast (Managers Choice) and Twitter tweets [M2M Zone 13K LinkedIn Group Members, 2500 Twitter Followers]

<b>ANALYST/CONSULTANT to Provide: (IMC to provide all content)</b>	
<b>1X</b>	Partner/Affiliate listing on ANALYST website
<b>2x</b>	Email Blast to ANALYST/CONSULTANT list
<b>2X</b>	Event listings annually on ANALYST/CONSULTANT-website (4 weeks out)