



– for immediate release –

Trade Groups for Connected Health, Internet of Things Join Forces to Promote Healthcare Connectivity

London (22 January 2015): The European Connected Health Alliance and the International M2M Council have agreed to cooperate in order to promote the use of technology for telehealth and connected wellness. The joint promotional agreement calls for the two groups to communicate activities among each others' membership base, share public platforms, and offer bilateral strategic direction. ECHAlliance members include Janssen Healthcare Innovation, Alere, Care Innovations, Boehringer Ingelheim, and Hitachi, while IMC sustaining members include Amdocs, AT&T, Deutsche Telekom, and Verizon, among many others.

“Our practice has been to set up local, connected ecosystems around the world that bring together healthcare providers, technology suppliers, and other vested parties to actually accomplish specific projects that will provide healthcare more effectively. Working with the IMC – the largest and fast-growing group in the IoT sector – will allow us to illustrate these real-life examples of connected healthcare to a whole new audience,” says ECH Alliance Chair Brian O’Connor.

“The mission of the IMC is to prove the business case for IoT, and we are gaining 300 new members weekly in vertical markets like healthcare that want to learn more about how connectivity can help. We must speak to healthcare professionals in their own language, and as a group of M2M solutions providers, I can’t think of a better way for us to gain domain expertise in healthcare than to interact with the ECH Alliance,” says Alex Brisbane, IMC Chair and CEO of Kore Wireless.

The ECH Alliance and the IMC will both participate in the upcoming Mobile World Congress in Barcelona, the former with its Health & Wellness vertical programme, and the latter with announcement of its new survey of 5,000 Adopter Members that deploy IoT technology.

About the International M2M Council

The London-based IMC is the largest and fastest-growing trade group dedicated to the global IoT/M2M sector – with over 5,000 members joining since February of 2014. Board member-companies include Aeris, Amdocs, AT&T, B&B Electronics, Deutsche Telekom, Digi International, Inmarsat, Iridium, Kore Wireless, Numerex, Orbcomm, Synapse Wireless, Telecom Italia, Telit, Verizon, and Wyless. (www.im2mc.org)

About the European Connected Health Alliance

The ECH Alliance (Belfast, Northern Ireland) brings together commercial, academic and healthcare stakeholders, and facilitates focused leadership for the development of connected health markets across Europe and beyond. Connected health is an umbrella term which includes eHealth, mHealth, telehealth, telecare, digital health and other terms that promote the use of technology in healthcare. (www.echalliance.com)