



## **Aeris Joins International M2M Council to Extend Global Reach**

-- for immediate release --

**London, 9 December 2014:** The International M2M Council (IMC) announced today that Aeris Communications, a Silicon Valley-based machine-to-machine (M2M) technology and service provider, has become the latest member of the new trade association and will also be joining the IMC Board of Governors. The IMC mission is to increase the number of M2M communications technology driving the growth of Internet of Things (IoT) deployments, particularly among enterprise organisations. Aeris joins 16 other companies on the IMC Board, including Deutsche Telekom, AT&T, and Verizon.

“Aeris provides cellular connectivity and software platforms that are specific to M2M applications, and is particularly active in the automotive telematics, telemedicine and smart grid sectors – all areas that the IMC has chosen to concentrate on,” says IMC executive director, Keith Kreisher. “We welcome Aeris’ added expertise and perspective to the board.”

The IMC currently has over 4,000 members across five continents from the vertical-market sectors of logistics, healthcare and energy – all of which are involved in some level of M2M/IoT implementation. The IMC already draws on average 75 new members weekly and plans to recruit associates in additional vertical markets, including building and construction, retail and public infrastructure (smart cities).

“We see the IMC as one of the few industry groups that truly supports enterprise users of M2M technology on a global scale,” says the company’s Founder and CTO, Syed Zaeem Hosain. “Joining the IMC enables us to extend beyond our North American roots, by working in conjunction with IMC’s Adopter Member communities from around the world in to assist us in honing our products and message.”

Aeris recently expanded into Europe and other countries, extending its award-winning M2M and IoT services coverage. Aeris provides solutions for healthcare, fleets, and utilities - the IMC’s efforts to reach Adopters in these markets ties in directly with the global expansion strategy.

### **About the International M2M Council (IMC)**

The IMC is the largest and fastest-growing trade group dedicated to the global IoT/M2M sector – with over 4,000 members joining since February of 2014. Board Member-Companies include Aeris, Amdocs, AT&T, B&B Electronics, Deutsche Telekom, Digi International, Inmarsat, Iridium, Kore, Numerex, Orbcomm, Synapse Wireless, Telecom Italia, Telit, Verizon, and Wyleless. For more information, visit [www.im2mc.org](http://www.im2mc.org).