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Affiliate Member Proposal for Media Firm

M2M Zone/IMC to provide: (MEDIA to provide all content)

- 1X MEDIA Affiliate Membership to the **IMC** to include access to the IMC's IoT Content Library, Vertical-Market Newsletters and Discussion Forums , MEDIA logo and in-bound link to MEDIA on Affiliate Page (IMC website only)
- 2X web banner (baseboard, IMC, M2M Zone, 4 weeks), scheduling required
- 2X e-mail blast (M2M Zone list, 10k recipients), scheduling required
- 2X LinkedIn email blast (Managers Choice) and Twitter tweets [M2M Zone 13K LinkedIn Group Members, 2500 Twitter Followers]
- 2X event listings on M2M Zone/IMC websites (4 weeks out)

MEDIA to Provide: (IMC to provide all content)

- 1X web banner with In-Bound Link (4 weeks out)
- 2X LinkedIn email Blast and Post-Managers Choice, Twitter tweets - (4 weeks out)
- 2X email blast to MEDIA list
- 2X event listings annually on MEDIA-website (4 weeks out)
- 2X Media/Partner Sponsorship (logo with in-bound link) for annual events