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### **Affiliate Member Proposal for Analyst/ Industry Consultant**

**M2M Zone/IMC to provide:** (ANALYST/CONSULTANT to provide all content)

- 1X ANALYST/CONSULTANT Affiliate Membership to the **IMC** to include access to the IMC's IoT Content Library, Vertical-Market Newsletters and Discussion Forums , ANALYST logo and in-bound link to ANALYST/CONSULTANT on Affiliate Page (IMC website only)
- 1X web banner (baseboard, IMC, M2M Zone, 4 weeks), scheduling required
- 3X LinkedIn email blast (Managers Choice) and Twitter tweets [M2M Zone 13K LinkedIn Group Members, 2500 Twitter Followers]

**ANALYST/CONSULTANT to Provide:** (IMC to provide all content)

- 1X Partner/Affiliate listing on ANALYST website
- 2X email Blast to ANALYST/CONSULTANT list
- 2X event listings annually on ANALYST/CONSULTANT-website (4 weeks out)