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Affiliate Member Proposal for Trade Association w/ Social Media presence

M2M Zone/IMC to provide: (ASSOC. to provide all content)

- 1X ASSOC. Affiliate Membership to the **IMC** to include access to the IMC's IoT Content Library, Vertical-Market Newsletters and Discussion Forums , ASSOC. logo and in-bound link to ASSOC. on Affiliate Page (IMC website only)
- Unlimited ASSOC. Case Studies on with in-bound link (IMC website only)
- 1X web banner (baseboard, IMC, M2M Zone, 4 weeks), scheduling required
- 1X e-mail blast (M2M Zone list, 10k recipients), scheduling required
- 5X LinkedIn email blast (Managers Choice) and Twitter tweets [M2M Zone 13K LinkedIn Group Members, 2500 Twitter Followers]
- 2X event listings on M2M Zone/IMC websites (4 weeks out)
- Unlimited Webinar Affiliate Sponsorship – includes logo/promotion only (see samples below)

ASSOC. to Provide: (IMC to provide all content)

- 1X Affiliate Membership to ASSOC.
- 1X web banner with In-Bound Link (4 weeks out)
- 5X LinkedIn email Blast and Post-Managers Choice, Twitter tweet- (4 weeks out)
- 2X event listings annually on ASSOC.-website (4 weeks out)
- 2X Media/Partner Sponsorship (logo with in-bound link) for annual events