

For immediate release

IMC to Produce IoT Infrastructure Exhibit & Conference at CES 2018

London (7 September 2017): The IoT M2M Council (IMC)™ will produce the IoT Infrastructure exhibit and conference at CES® 2018, the world's largest event for the business of consumer technologies. The Consumer Technology Association (CTA)™, which organizes the show, has tapped IMC; with 25,000 members is the largest trade group in the IoT sector, to produce the pavilion and conference.

CES is a well-known destination for OEMs and supply chain professionals from around the world looking to deploy connected devices, and the two trade groups are confident in attracting providers of IoT software, hardware, connectivity, and other services to participate. "There's a tsunami of IoT events that draw technology vendors, but relatively few buyers," says Joel Young, IMC Chairmen and CTO of IoT technology provider Digi International, "CES is very different. It attracts tens of thousands of OEMs that buy IoT solutions, not to mention supply chain users."

In 2017, CES drew over 180,000 attendees - a significant number were OEMs and supply chain professionals interested in IoT solutions. Attendee counts for specific vertical markets included automotive (14,500), wearables (12,000), smart home/appliances (13,600), health/biotech (7500), and telecommunication and infrastructure (10,000). "These attendees are from industries that happen to serve consumer segments, and they're looking for connectivity solutions," says Young.

The newly minted IoT Infrastructure Exhibit & Conference at CES will include areas for exhibits, a half-day conference program and more. The IoT Infrastructure Pavilion will be located in the Westgate Hotel in the Tech East area of the show, directly adjacent to the show's new Smart Cities and Smart Energy demonstration areas, making the re-vamped Tech East exhibits an IoT destination, complete with monorail access.

For more information regarding exhibition space, meeting rooms, and conference sponsorship, interested IoT solutions providers should visit <http://www.iotm2mcouncil.org/ces2018> and contact IMC Director of Sales Alanna Morreale, at tel. +1 781.228.9989, alanna.morreale@iotm2mcouncil.org.

About IoT M2M Council (IMC)

The London-based IMC is the largest and fastest-growing trade group dedicated to the global IoT/M2M sector – with over 25,000 members joining since February of 2014. Board Member-Companies include Aeris, Digi International, HPE, Ingenu, Inmarsat, Intel, KORE, Laird Corp., ORBCOMM, MultiTech, PTC, Re-Teck, Semtech, SIGFOX, Telit, u-blox, Verizon, and Vodafone. For more information, visit

www.iotm2mcouncil.org.

SOURCE IoT M2M Council

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