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PTC Joins IoT M2M Council to Expand Computing at the Network's Edge

London (10 August 2016): PTC, provider of ThingWorx , one of the most widely deployed software platforms for networking remote devices in industrial applications known as the Internet of Things, has joined the trade association the IoT M2M Council, whose mission is to educate those deploying connected devices in the field. PTC will use its membership in the IMC – now with over 18,000 members the largest and fastest-growing trade group in the IoT sector – to show enterprises the benefits of integrated systems that can collect and synthesize data from sensors in the field.

“We see the membership as an opportunity to educate enterprises and OEMs about what connectivity can do for their business,” says John Schaefer, PTC’s SVP of Development, who will sit on the IMC Board of Governors. “Our ThingWorx platform is designed to make it easier than ever before to deploy connected devices remotely and to collect meaningful data from them. IMC Adopter Members list software platforms as one of their highest priorities, so our membership a natural extension of that education effort,” he says.

The IMC has just completed its third Quarterly IoT Buyers’ Index, which tracks 6- to 24-month buying plans for IoT adopters, and tracks those plans according to vertical markets served, size of deployment, and types of vendors used. “We know of no other group that is capturing this kind of data on this scale,” says IMC Executive Director Keith Kreisher, “And the IMC is now leveraging resources as a group to produce new surveying tools that will provide crucial data for both IoT adopters and the Sustaining Members on our Board.”

The IMC is also in the process of forming its Connected Leadership Committee, a quarterly focus group of senior IoT buyers from its member rolls, primarily from Fortune 500 companies, that deploy the technology. That group will hold its first meeting in 18 August 2016..

About IoT M2M Council (IMC)

The London-based IMC is the largest and fastest-growing trade group dedicated to the global IoT/M2M sector – with over 18,000 members joining since February of 2014. Board Member-Companies include Aeris, AT&T, Deutsche Telekom, Digi International, Ingenu, Inmarsat, Intel, KORE, Nighthawk Control, ORBCOMM, PTC, Semtech, SIGFOX, Telecom Italia, Telit, Verizon, and Wipro. For more information, visit www.iotm2mcouncil.org.